

Our Colour Palette

* For gradient swatch values or any queries please contact marketing/design.
Pantone values are for reference only and colours vary by medium. Please contact marketing/design before use.



Eploy Brand Colour Palette | V2.1
Updated Oct 2023

Primary Palette



Eploy Orange

C 0 M 75 Y 100 K 0
R 242 G 101 B 34
#F16521
Pantone 1585 C



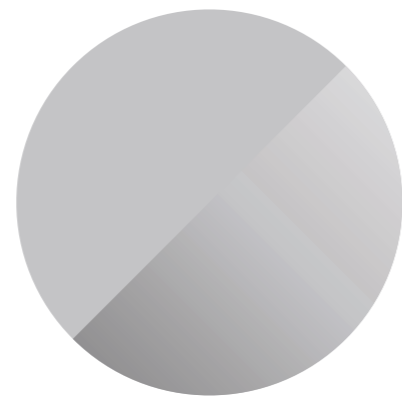
Dark Orange

C 0 M 80 Y 100 K 5
R 228 G 86 B 32
#e45620
Pantone 166 C



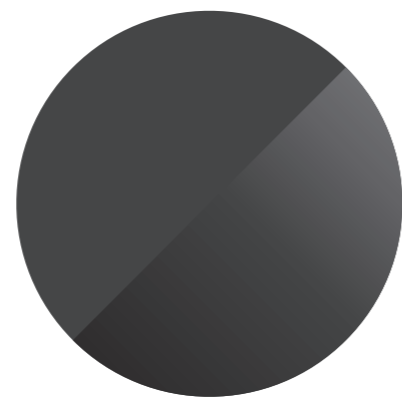
Eploy Stone

C 3 M 3 Y 3 K 0
R 244 G 242 B 241
#F4F2F1
Pantone 11-0601 TPX



Dark Stone

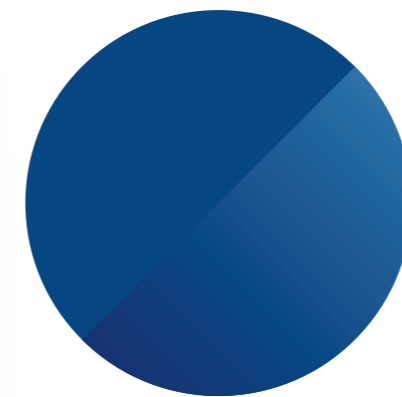
C 6 M 6 Y 5 K 20
R 195 G 193 B 195
#c3c1c3
Pantone Cool Grey 3 C



Eploy Black

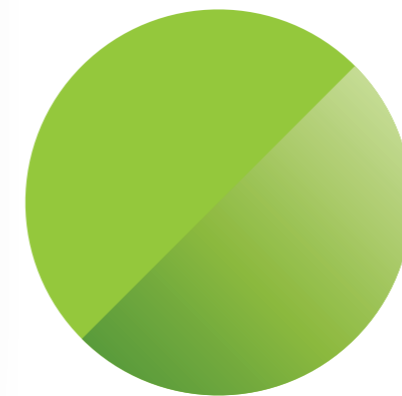
C 0 M 0 Y 0 K 88
R 70 G 69 B 71
#454547
Pantone Black 7 C

Secondary Palette



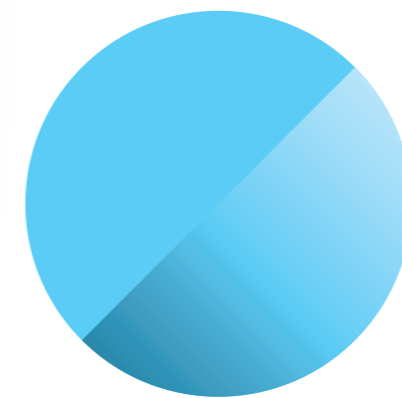
Eploy Midnight

C 100 M 77 Y 13 K 14
R 3 G 71 B 132
#034784
Pantone 654 C



Eploy Lime

C 47 M 0 Y 100 K 0
R 149 G 201 B 61
#95c93d
Pantone 376 C



Eploy Ice

C 54 M 0 Y 0 K 0
R 95 G 204 B 245
#5fccf5
Pantone 298 C

Tertiary Palette



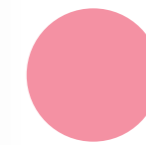
Eploy Red

C 10 M 91 Y 84 K 0
R 219 G 62 B 58
#db3e3a
Pantone 179 C



Eploy Teal

C 72 M 0 Y 45 K 0
R 40 G 186 B 165
#28baa5
Pantone 7465 C



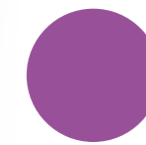
Eploy Pink

C 0 M 54 Y 17 K 0
R 244 G 145 B 164
#f491a4
Pantone 708 C



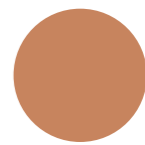
Eploy Sun

C 0 M 15 Y 94 K 0
R 255 G 213 B 32
#ffd520
Pantone Yellow 012 C



Eploy Berry

C 45 M 81 Y 5 K 0
R 153 G 81 B 153
#995199
Pantone 7655 C



Eploy Coffee

C 8 M 47 Y 61 K 15
R 199 G 131 B 94
#c7835e
Pantone 7591 C